

Chanel Sunglasses: The Rebirth of Designer Eyewear

Coco Chanel, founder of the internationally renowned fashion line the House of Chanel, once said: "The only thing that sets us apart from the animals is our ability to accessorize." And in truth, accessories made by Chanel and sunglasses made by Chanel especially are exquisite proof that the human race is sophisticated enough to rise above our animal roots.

Women especially stand to benefit from this bit of wisdom by the late Coco Chanel. The House of Chanel, which made its glorious market debut with the famous scent Chanel No. 5, used to be a small ladies' headwear shop in Paris. Over the years the fashion genius of its late founder has made the brand a household name, signifying taste, sophistication, and strong femininity. Chanel and sunglasses have become interrelated; women have worn signature Chanel suits at the boardroom in order to successfully generate an impression of being independent, no-nonsense, and completely in control. Far from animalistic, these suits emphasize the subtle dominant force inside women, their ability to take charge of how they look and how everyone else behaves toward them.

The classic Chanel suit, a favorite even among female power dressers of today, comes with trademark "boxy" lines that command attention. Accessories made by Chanel serve to enhance this effect. Its trademark sunglasses, for example, work to draw attention away from the body and up to the face, which it then lights up with unforgettable designs. Other clothing lines have broken into the eyewear market, but Chanel has distinguished itself with the chic, quirky designs of its eyewear, especially its signature sunglasses. Patent shapes call attention to the subtle craftiness of the eyes behind the lenses, and lend brilliance to each well-deserved smile.

A power dressing woman would understand the appeal of Chanel and sunglasses made by that fashion line. And if a go-getting girl really wants the full Chanel effect, she must give some serious thought to purchasing a pair of sunglasses to go with that perfume and that dress. The high cost of clothes and accessories made by Chanel are offset by the value of the effect they produce absolutely within whoever experiences them -- as a wearer, or as an audience.

About the Author

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